



RSVP TO LIFE'S IMPORTANT MOMENTS

NEW GLOBAL SURVEY FINDS LACK OF AWARENESS ABOUT RESPIRATORY SYNCYTIAL VIRUS DESPITE ITS DANGER TO OLDER POPULATIONS

RSV is a common, contagious virus. Every year in high income countries*, it is estimated that RSV infections cause:¹



Approximately

470,000

people aged 60+ to be hospitalised



More than

33,000

in-hospital deaths for people aged 60+

*This study was based on the 2019 population and was completed in the USA, Europe, Japan, Canada and South Korea.

People with existing conditions are at an even greater risk of developing severe complications from RSV.²

High risk# adults with chronic medical conditions (such as COPD) are 3-10x more likely to be hospitalised with RSV than adults without these conditions.³

#High risk patients include those with a history of chronic obstructive pulmonary disease, stroke, diabetes, immunosuppression, or central nervous system, kidney, or liver disorders.

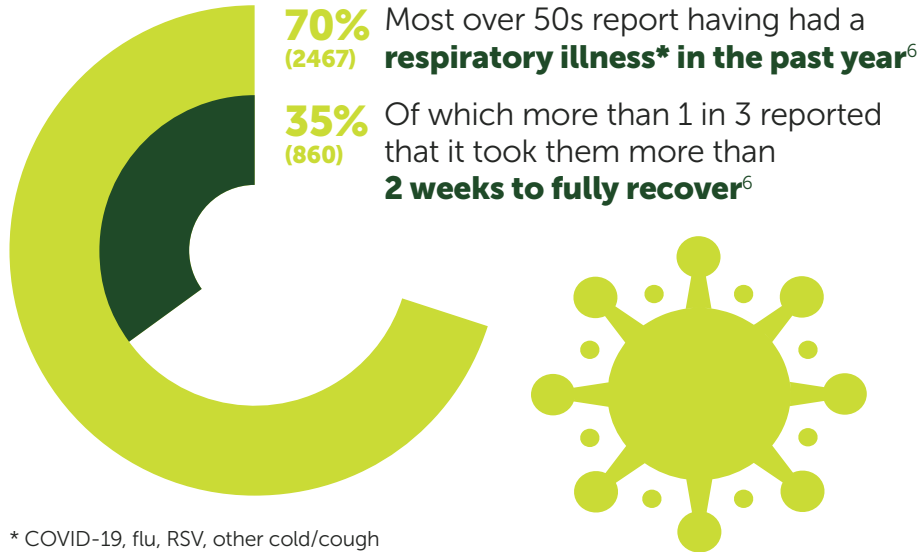
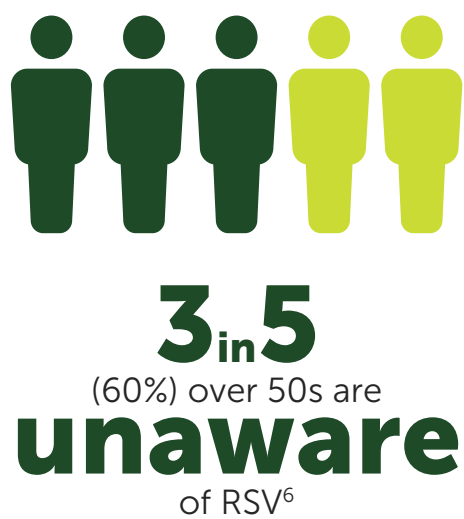


While RSV is a major cause of respiratory illness in young children, it also has a **significant impact on older adults** yet awareness of this remains low.⁴

Older adults are **at risk of severe illness from RSV infection** due to natural changes in their immune responses to the virus.⁵

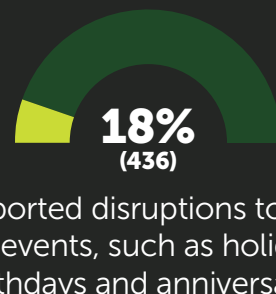
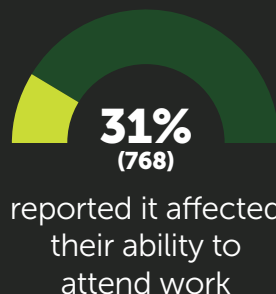
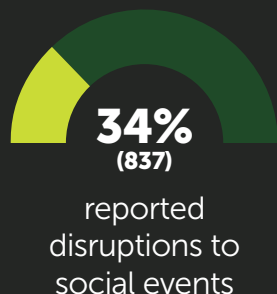
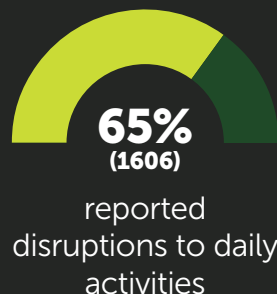
GSK funded online survey:

 **3,516** adults aged 50 and over were surveyed in Australia, Canada, Brazil and France⁶



Respondents reported missing live events due to respiratory infection in the last 12 months (% population)⁶

Of the 70% of respondents who reported having had a respiratory illness in the past year:



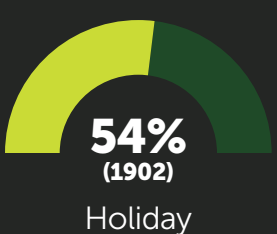
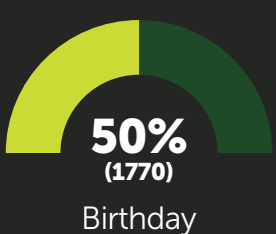
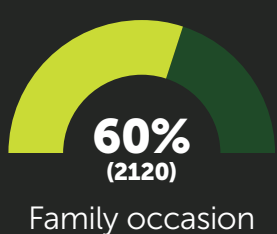
Over **2 in 3** (69%) over 50s are **concerned** about getting RSV in the future⁶



Increasing to **3 in 4** (73%) if they have an underlying medical condition like **asthma** or a **heart problem**⁶

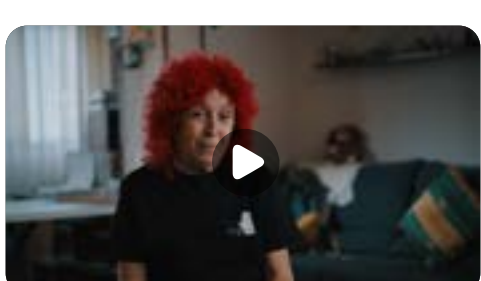
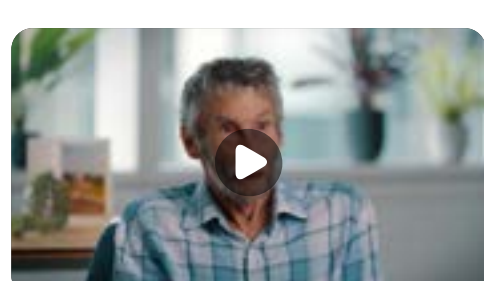


Concern about life events being missed due to respiratory infection in next 12 months (% population)⁶



RSVP to life's important moments

Learn more about RSV and the impact it may have – talk to your healthcare professional about how you can better educate yourself and help prevent RSV.



About the RSV Public Awareness Survey

The RSV Public Awareness Survey was an online survey of 3,516 adults aged 50 and over, conducted in June 2024, funded by GSK.⁶

The survey was conducted across four countries (Australia, Canada, Brazil, France), in 3 languages (English, French, Portuguese), with 1,000 respondents in France and Canada, 671 respondents in Australia, and 845 in Brazil.⁶

Data was collated from 21 questions covering awareness and attitudes concerning RSV with all participants agreeing to the use of their anonymised data.⁶

About RSV

RSV is a common contagious virus affecting the lungs and breathing passages.⁷

Older adults are at high risk for severe disease due in part to age-related decline in immunity.³ Older adults with underlying medical conditions are at even greater risk for severe disease.³ RSV can exacerbate conditions, including chronic obstructive pulmonary disease (COPD), asthma, and chronic heart failure and can lead to severe outcomes, such as pneumonia, hospitalisation, and death.³ For adults 60 and older, data suggest an increased risk for severe RSV infection that can lead to hospitalisation.⁴

About GSK

GSK is a global biopharma company with a purpose to unite science, technology, and talent to get ahead of disease together. Find out more at **gsk.com**.

1. Savic M, Penders Y, Shi T, Branche A, Pirçon JY. Respiratory syncytial virus disease burden in adults aged 60 years and older in high-income countries: A systematic literature review and meta-analysis. *Influenza Other Respir Viruses*. 2023;17(1):e13031. doi:10.1111/irv.13031

2. Centers for Disease Control and Prevention. People at high risk for severe RSV infection, 2022. Available at: <https://www.cdc.gov/rsv/high-risk/index.html> (Accessed: April 2024)

3. McLaughlin JM, Khan F, Begier E, Swerdlow DL, Jodar L, Falsey AR. Rates of Medically Attended RSV Among US Adults: A Systematic Review and Meta-analysis. *Open Forum Infect Dis*. 2022;9(7):ofac300. Published 2022 Jun 17. doi:10.1093/ofid/ofac300

4. Falsey AR, Hennessey PA, Formica MA, Cox C, Walsh EE. Respiratory syncytial virus infection in elderly and high-risk adults. *N Engl J Med*. 2005;352(17):1749-1759. doi:10.1056/NEJMoa043951

5. Kaler J, Hussain A, Patel K, Hernandez T, Ray S. Respiratory Syncytial Virus: A Comprehensive Review of Transmission, Pathophysiology, and Manifestation. *Cureus*. 2023;15(3):e36342. doi:10.7759/cureus.36342

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7. National Foundation for Infectious Diseases. Respiratory Syncytial Virus. Accessed October 2023. Available at: www.nfid.org/infectious-disease/rsv/